

23501 08 BTEC Introductory Diploma in Hospitality, Travel and Tourism Level 1

A BTEC First Diploma is a practical, work-related course. You learn by completing projects and assignments that are based on realistic workplace situations and activities. It introduces you to the employment area you have chosen and provides a good basis to go on to a more advanced work-related qualification.

Course Duration
One year

Course Content

There are three Core Units which are:

- Starting Work in Hospitality, Travel and Tourism
- Working in Hospitality, Travel and Tourism
- Introducing Customer Service.

Students will also study Specialist Units, for example:

- Personal Effectiveness
- Social Responsibility at Work
- Financial Management
- The Aspiring Chef
- Food Service with a Smile
- Planning Trips
- Using displays in Travel and Tourism.

Key Skills

Information Technology is used extensively throughout the course. All students aged 16-18 years are required to complete the three Key Skills Units in:

- Communication
- Application of Number
- ICT.

Qualifications/experience needed to join the course

A keen interest in the travel and tourism industry is required. GCSE English is desirable. Subject to an interview.

Study Centre

Main Site, Kingsway, Dunstable

After the course is finished

You may wish to seek employment in the travel and tourism sector or to progress to a higher vocational qualification such as BTEC First Diploma in Travel and Tourism Level 2.

23502 08 BTEC First Diploma in Travel and Tourism Level 2

This is a practical work-related course which allows students to develop a range of skills and techniques, personal qualities and attitudes essential for successful performance in working life. Students are encouraged to take responsibility for their own learning and achievement taking into account industry standards for behaviour and performance. Trips within the UK and overseas are required elements of the course.

In previous years visits have included trips to:

- An Airport
- Accommodation Providers
- Visitor Attractions.

Course Duration
One year

Course Content

There are three Core Units to study and

these are:

- The UK Travel and Tourism Industry
- Exploring Customer Service in Travel and Tourism
- UK Travel and Tourism Destinations.

Students also study three Specialist Units, for example:

- European Holiday Destinations
- Exploring Marketing in Travel and Tourism
- Planning Visits for Travel and Tourism.

Key Skills

Information Technology is used extensively throughout the course. All students aged 16-18 years are required to complete the three Key Skills Units in:

- Communication
- Application of Number
- ICT.

Qualifications/experience needed to join the course

Students will need at least four GCSEs at Grade G or above. GCSE English at Grade C is desirable, or have achieved the Introductory Diploma in Hospitality, Travel and Tourism.

Study Centre

Main Site, Kingsway, Dunstable

After the course is finished

This is a nationally recognised vocationally specific qualification to enter employment in the travel and tourism sector. Those students achieving Merit or Distinction grades can progress to a higher vocational qualification such as BTEC National Diploma in Travel and Tourism Level 3.

100% pass rate in 2006/07

23503 08 BTEC National Diploma in Travel & Tourism Level 3

This is a practical work related course which will develop the skills, knowledge and understanding needed to start a career in travel and tourism. The projects and assignments completed are based on realistic work-place situations and have included activities such as work experience and study visits overseas and in the UK.

Course Duration
Two years

Course Content

There are four Core Units to study:

- Investigating Travel and Tourism
- The Business of Travel and Tourism
- The UK as a Destination
- Customer Service in Travel and Tourism.

Students will also study 12 Specialist Units, for example:

- Long Haul Travel Destinations
- Work experience in the Travel and Tourism Industry
- Preparing for Employment in the Travel and Tourism Industry
- Roles and Responsibility of Holiday Representatives.

Key Skills

Information Technology is used extensively throughout the course. All students aged 16-18 are required to complete the three Key Skills Units in:

- Communication
- Application of Number
- ICT.

Qualifications/experience needed to join the course

Students will need four GCSEs at Grade C or above, or an equivalent qualification such as the BTEC First Diploma where Merit or Distinction Grades are preferred. GCSE English at Grade C or above is desirable.

Study Centre

Main Site, Kingsway, Dunstable

After the course is finished

This course will appeal to you if you are looking for a career in travel and tourism or the opportunity for entry to Higher Education at degree level.

90010 08 Pioneer Studies Level 1

Course Duration
One year

Course Content

- Literacy
- Numeracy
- IT
- Life and Study Skills
- Careers Advice
- Personal Development
- Sports and Personal Fitness
- Outdoor Pursuits
- Citizenship
- Vocational Tasters (Construction, Motor Vehicles, Business, Engineering etc)
- Supervised Work Experience.

Key Skills

All students aged 16-18 may complete the three Key Skills Units in Communication, Application of Number and Information Technology.

Qualifications/experience needed to join the course

There are no specific entry qualifications for this programme which has been specially devised to ease the transition from school to College life. The Pioneer Studies programme may well suit people who found the last two years of school to be rather difficult.

After the course is finished

On successful completion of this programme, students can access a wide range of College courses from across the curriculum.

On the other hand a successful outcome would be entry into regular employment or an apprenticeship as part of a work-based learning programme.

15801 08 BTEC Introductory Diploma in Vocational Studies Level 1

Level 1 BTEC Introductory Diploma in Vocational Studies is designed to give learners the opportunity to explore and study a variety of different vocational areas to stimulate and recognise achievement in learners through a flexible and engaging programme of learning. These qualifications are an important step in the framework of BTEC vocationally related qualifications, offering learners the opportunity to develop personal skills and attributes in order to develop confidence in their ability to work, learn and achieve their full potential at Level 1.

Course Duration
450 hours

Course Content

Students study six units which can be chosen from the following:

- Health and Social Care
- Hospitality and Travel and Tourism
- Information Technology
- Sports and Leisure.

Qualifications/experience needed to join the course

No formal qualifications are required but students should have a minimum of Entry Level 3 Literacy and Numeracy skills.

After the course is finished

Students can progress on to a Level 2 Vocational Qualification.

