

Travel and Tourism

The Luton and Dunstable area through its links with London-Luton International Airport has the opportunity to provide training courses for entry into the Airline and Travel Industry.



"This is my second year as a travel and tourism student at Dunstable College and I am really enjoying it. The teachers are so warm and nice. We are learning exciting different subjects and we are going on a trip to Malta. Everything here is so realistic and achievable. "

Delia Whigham
Travel and Tourism Student



23501 07 BTEC First Diploma in Travel and Tourism

Level 2

A BTEC First Diploma is a practical, work-related course. You learn by completing projects and assignments that are based on realistic workplace situations and activities. It introduces you to the employment area you have chosen and provides a good basis to go on to a more advanced work-related qualification.

Course Duration

One year

Course Content

There are 3 Core Units which are:

- Introduction to the Travel and Tourism Industry

- Introduction to Tourist Destinations
- Introduction to Customer Service in Travel and Tourism.

Students also take 3 Specialist Units which are:

- Introduction to Marketing in Travel and Tourism
- Organising a Travel and Tourism Event
- Travel and Tourism Study Visit.

Key Skills

All students aged 16-18 are required to complete the three Key Skills Units in Communication, Application of Number and Information Technology.

Qualifications/experience needed to join the course

Students will need to have 2 GCSEs at Grades D-G. A Grade C in GCSE English is a recommendation. All applicants will be invited to attend an interview.

Study Centre

Main Site, Kingsway, Dunstable

After the course is finished

This qualification can lead to employment in the travel industry or students can progress on to the National Diploma in Travel & Tourism.

23502 07 BTEC National Diploma in Travel & Tourism

Level 3

A BTEC National Diploma is a practical work-related course. You learn by completing projects and assignments that are based on realistic workplace situations and activities. As well as learning about the employment area you have chosen, you develop the skills you need to start or to develop a career in travel and tourism, The qualification will provide you with the equivalent to three A Levels.

Course Duration

Two years

Course Content

There are 6 Core Units to study:

- The Travel and Tourism Industry
- The Business of Travel and Tourism
- Marketing Travel and Tourism Products and Services

- Tourist Destinations
- Customer Service in Travel and Tourism
- Working in the Travel and Tourism Industry.

Students will also study 12 Specialist Units, for example:

- Retail Travel Operations
- Holiday Representatives
- Hospitality Operations in Travel and Tourism
- Animation and Entertainment in Tourism
- Travel and Tourism Residential Study Visit
- Handling Air Passengers.

Key Skills

All students aged 16-18 are required to complete the three Key Skills Units in Communication, Application of Number and Information Technology.

Qualifications/experience needed to join the course

Students will need 4 GCSEs at Grade C or above, or an equivalent qualification, or the BTEC First Diploma at Merit or Distinction. GCSE English at Grade C or better is desirable.

Study Centre

Main Site, Kingsway, Dunstable

After the course is finished

Students can progress on to higher education or employment in the travel and tourism industry,

23503 07 BTEC National Award in Airline and Airport Operations



Level 3

This course gives students the opportunity to explore the aviation industry which covers health and safety, security and customer service.

Course Duration

One year

Course Content

There are 4 Core Units:

- Investigating Aviation
- International Aviation Regulations
- Health, Safety and Security in the Aviation Industry
- Customer Service for the Aviation Industry.

Students will take 2 units from the following units:

- Basic Principles of Meteorology
- The Aviation Business
- Airfares and Ticketing Level 1
- The Principles of Flight
- Handling Air Passengers
- The Air Cargo Business
- Ramp Handling
- Aviation Communications and Flight Watch

Key Skills

All students aged 16-18 are required to complete the three Key Skills Units in Communication, Application of Number and Information Technology.

Qualifications/experience needed to join the course

Applicants will need to have one of the

following: a BTEC First Certificate or Diploma in a related subject, or 4 GCSEs at grades A-C one of them being English GCSE or appropriate work experience.

Study Centre

Main Site, Kingsway, Dunstable

After the course is finished

Students can progress on to employment in airline operations, airport operations or join aviation handling companies for passengers or cargo or aviation security companies. Alternatively, students could continue studying at university and take a degree or foundation degree in Travel and Tourism, Airline and Airport Management or International Travel Management.